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Suppl.
11/86

November 21, 1986

Supplement to ABC Daily Newspaper Fas-Fax Canada

Circulation Averages for period ended September 30, 1986

This supplement provides circulation data on publications that filed their regular September 30, 1986 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
ALBERTA											
FORT McMURRAY (CEN. DIV. 12)		13,100@						13,100			
TODAY	E (M-TH)	@	6,040	46.11					6,040	6,177*	6,879*
TODAY	FRI E	@	7,458	56.93					7,458	7,595*	8,407*
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD)		6,500			7,700			14,200			
TOWNSMAN	E (M-F)		4,035	62.08		222	2.88		4,257	4,290	4,335
NELSON (CENTRAL KOOTENAY RD)		3,800			19,900			23,700			
NEWS	M (M-F)		2,742	72.16		2,898	14.56		5,640	5,889	6,131
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)		6,800			4,200			11,000			
VALLEY TIMES	E (M-F)		5,042	74.15		1,853	44.12		6,895	7,013	6,923
MANITOBA											
PORTAGE LA PRAIRIE (CEN. DIV. 9)		5,100			4,400			9,500			
GRAPHIC	E		4,154	81.45		363	8.25		4,517	4,587*	4,562
NEW BRUNSWICK											
CARAQUET (GLOUCESTER CO.)		13,800#			12,500			26,300			
L'ACADIE NOUVELLE	M (M-F)	#	5,089	36.88		961	7.69		6,050	6,846	
ONTARIO											
CAMBRIDGE (WATERLOO RM)		27,900			4,500			32,400			
REPORTER	E		12,377	44.36		856	19.02		13,233	13,328	12,962
KINGSTON (FRONTENAC CO.)		50,600#			11,900			62,500			
WHIG-STANDARD	E	#	31,596	62.44		2,562	21.53		34,158	35,347	35,904

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
LINDSAY (VICTORIA CO.)		6,000			16,100			22,100			
POST	E (M-F)		3,995	66.58		577	3.58		4,572	4,641	4,466
POST	TH E		127	2.12		2,941	18.27		3,068	4,504	4,639
OTTAWA-HULL (OTTAWA-CARLETON RM)		250,800#						250,800			
LE DROIT	ALL DAY	#	30,283	12.07					30,283	37,437	39,584
QUEBEC											
CHICOUTIMI (CHICOUTIMI CO.)		20,200			43,300			63,500			
LE QUOTIDIEN DU SAGUENAY-LAC ST. JEAN	M		9,291	46.00		14,332	33.10		23,623	29,466	30,256
PROGRES DIMANCHE	SUN		12,512	61.94		22,330	51.57		34,842	50,613	50,088
TROIS RIVIERES (ST. MAURICE CO.)		75,300#						75,300			
LE NOUVELLISTE	M	#	41,203	54.72					41,203	54,126	52,050

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

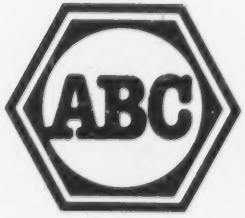
A3395-3.2 U

FAS-FAX:
Canadian Newspapers

Circulation averages
for six months ended
March 31, 1987

Daily Newspapers

Preliminary figures as filed with:



Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

Occupied Households figures (OH's) used in this report are 1987 ABC estimates reported for the first time in this FAS-FAX report. The same figures will also be reported in March 31, 1987 Publisher's Statements and Audit Reports. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).

* * * *

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Source: Audit Bureau of Circulations' FAS-FAX Report - March 31, 1987.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALBERTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
CALGARY (CEN. DIV. 6)		242,500			150,300			392,800			
HERALD	M (M-TH & SAT)		116,282	47.95		16,127	10.73		132,409	134,553	135,497
HERALD	FRI M		153,102	63.13		23,285	15.49		176,387	178,448	183,193
HERALD	SUN		103,448	42.66		13,574	9.03		117,022	118,693	111,338
SUN	M (M-F)		64,596	26.64		10,469	6.97		75,065	77,100	73,616
SUN	SUN		78,571	32.40		14,939	9.94		93,510	96,242	86,706
EDMONTON (CEN. DIV. 11)		233,700			258,700			492,400			
JOURNAL	M (M-TH & SAT)		122,366	52.36		45,137	17.45		167,503	170,707	174,734
JOURNAL	FRI M		143,399	61.36		61,675	23.84		205,074	208,239	214,149
JOURNAL	SUN		110,873	47.44		38,543	14.90		149,416	151,586	154,435
EDMONTON (CEN. DIV. 11)		273,300#						273,300			
SUN	M (M-F)	#	72,492	26.52					72,492	86,443	84,516
SUN	SUN	#	104,194	38.12					104,194	122,858	115,862
FORT McMURRAY (CEN. DIV. 12)		11,300@						11,300			
TODAY	E (M-TH)	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TODAY	FRI E	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GRANDE PRAIRIE (CEN. DIV. 15)		9,300			27,100			36,400			
HERALD-TRIBUNE	E (M-TH)		5,957	64.05		2,471	9.12		8,428	8,521	8,538
HERALD-TRIBUNE	FRI E		8,257	88.78		3,008	11.10		11,265	11,409	11,250
LETHBRIDGE (CEN. DIV. 2)		22,000			33,100			55,100			
HERALD	E		15,603	70.92		10,757	32.50		26,360	26,545*	27,131
MEDICINE HAT (CEN. DIV. 1)		16,200			6,000			22,200			
NEWS	E		11,998	74.06		2,073	34.55		14,071	14,289	14,220
RED DEER (CEN. DIV. 8)		20,300			47,600			67,900			
ADVOCATE	E		14,292	70.40		9,006	18.92		23,298	23,426	23,459
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD)		5,700			6,400			12,100			
TOWNSMAN	E (M-F)		4,008	70.32		184	2.88		4,192	4,260	4,421
FORT ST. JOHN (PEACE RIVER-LIARD RD)		4,600			2,600			7,200			
ALASKA HIGHWAY NEWS	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

BRITISH COLUMBIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
KAMLOOPS (THOMPSON-NICOLA RD)		21,900			12,200			34,100			
NEWS	E		17,595	80.34		2,542	20.84		20,137	20,312*	21,387*
KELOWNA (CENTRAL OKANAGAN RD)		19,200			15,500			34,700			
COURIER	E		14,191	73.91		2,176	14.04		16,367	16,545*	16,274*
NANAIMO (NANAIMO RD)		19,300			28,900			48,200			
FREE PRESS	E		8,150	42.23		1,556	5.38		9,706	9,793*	9,641*
NELSON (CENTRAL KOOTENAY RD)		3,200			18,200			21,400			
NEWS	M (M-F)		2,716	84.88		2,896	15.91		5,612	5,941	5,896
PENTICTON (OKANAGAN-SIMILKAMEEN RD)		10,100			11,900			22,000			
HERALD	E (M-F)		6,406	63.43		1,552	13.04		7,958	8,096*	8,112*
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)		6,400			4,100			10,500			
VALLEY TIMES	E (M-F)		4,974	77.72		1,791	43.68		6,765	6,878	7,230
PRINCE GEORGE (FRASER-FORT GEORGE RD)		22,900			18,700			41,600			
CITIZEN	E		18,420	80.44		3,030	16.20		21,450	21,830	22,154
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,300			1,800			7,100			
NEWS	E (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TRAIL (KOOTENAY BOUNDARY RD)		3,800			9,200			13,000			
TIMES	E (M-F)		3,092	81.37		2,662	28.93		5,754	5,927	6,190
VANCOUVER (GREATER VANCOUVER RD)		364,700			248,400			613,100			
PROVINCE	M (M-F)		86,000	23.58		58,212	23.43		144,212	174,872	170,600
PROVINCE	SUN		102,569	28.12		74,226	29.88		176,795	218,385	215,258
SUN	E (M-TH)		139,437	38.23		70,988	28.58		210,425	230,297	236,190
SUN	FRI E		166,298	45.60		84,534	34.03		250,832	275,851	287,228
SUN	SAT E		160,376	43.97		87,367	35.17		247,743	281,102	285,478
VERNON (NORTH OKANAGAN RD)		10,800			17,800			28,600			
NEWS	E		7,145	66.16		1,182	6.64		8,327	8,489*	8,496*
VICTORIA (CAPITAL RD)		93,600#			71,900			165,500			
TIMES-COLONIST	ALL DAY	#	65,105	69.56		10,607	14.75		75,712	78,856	77,425
TIMES-COLONIST	SUN	#	62,526	66.80		10,374	14.43		72,900	76,149	75,282

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MANITOBA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BRANDON (CEN. DIV. 7)		15,100			26,700			41,800			
SUN	E (M-TH & SAT)		11,527	76.34		6,547	24.52		18,074	18,501	18,807
SUN	FRI E		12,382	82.00		9,615	36.01		21,997	22,537	22,725
PORTAGE LA PRAIRIE (CEN. DIV. 9)		4,800			4,300			9,100			
GRAPHIC	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WINNIPEG (CEN. DIV. 11)		236,200#			66,900			303,100			
FREE PRESS	E (M-F)	#	135,837	57.51		21,358	31.93		157,195	172,246	176,122
FREE PRESS	SAT M	#	171,218	72.49		38,013	56.82		209,231	233,683	241,033
FREE PRESS	SUN	#	118,692	50.25		18,119	27.08		136,811	149,428	152,029
WINNIPEG (CEN. DIV. 11)		233,900#						233,900			
SUN	M (M-F)	#	41,563	17.77					41,563	47,249	43,412
SUN	SUN	#	51,156	21.87					51,156	57,673	52,075
NEW BRUNSWICK											
CARAQUET (GLOUCESTER CO.)		13,800#			12,500			26,300			
L'ACADIE NOUVELLE	M (M-F)	#	6,017	43.60		1,137	9.10		7,154	8,036	7,324
FREDERICTON (YORK CO.)		18,400			23,500			41,900			
GLEANER	E		16,190	87.99		11,378	48.42		27,568	28,642	28,135
MONCTON (WESTMORLAND CO.)		28,000			70,300			98,300			
TIMES-TRANSCRIPT	E		24,954	89.12		18,260	25.97		43,214	45,724	45,805
ST. JOHN (ST. JOHN CO.)		206,700			28,800			235,500			
TELEGRAPH-JOURNAL, TIMES-GLOBE	CMB DLY		25,105	12.15		38,042	132.09		63,147	63,700	65,207
TELEGRAPH-JOURNAL	M (M-F)		3,269	1.58		27,529	95.59		30,798	31,165	32,727
TIMES-GLOBE	E (M-F)		21,836	10.56		10,513	36.50		32,349	32,535	32,480
TELEGRAPH-JOURNAL	SAT M		22,282	10.78		38,572	133.93		60,854	61,458	63,264
NEWFOUNDLAND											
CORNER BROOK (CEN. DIV. 5)		6,900			17,100			24,000			
WESTERN STAR	E		5,032	72.93		5,278	30.87		10,310	11,242	11,123

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEWFOUNDLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ST. JOHN'S (CEN. DIV. 1)		27,600			137,000			164,600			
TELEGRAM	E (M-F)		21,498	77.89		17,412	12.71		38,910	39,142	39,436
TELEGRAM	WKND		24,316	88.10		29,835	21.78		54,151	54,764	54,889
NOVA SCOTIA											
AMHERST (CUMBERLAND CO.)		3,600			12,200			15,800			
NEWS	M (M-F)		2,467	68.53		1,532	12.56		3,999	4,083	3,849
HALIFAX (HALIFAX CO.)		81,000			68,900			149,900			
CHRONICLE-HERALD, MAIL-STAR	CMB DLY		61,144	75.49		69,216	100.46		130,360	140,617	139,615
CHRONICLE-HERALD	M		16,447	17.84		56,187	81.55		~~70,634~~	80,707	80,187
MAIL-STAR	E		46,697	57.65		13,029	18.91		59,726	59,910	59,428
HALIFAX (HALIFAX CO.)		110,900#						110,900			
THE DAILY NEWS	M	#	19,210	17.32					19,210	20,917	19,856
NEW GLASGOW (PICTOU CO.)		8,200			9,400			17,600			
NEWS	E		7,270	88.66		3,579	38.07		10,849	11,323	11,063
SYDNEY (CAPE BRETON CO.)		11,700			42,100			53,800			
POST	E		11,779	100.68		19,134	45.45		30,913	31,296	31,648
TRURO (COLCHESTER CO.)		7,200			14,800			22,000			
NEWS	E		5,389	74.85		3,937	26.60		9,326	9,466	8,638
ONTARIO											
BARRIE (SIMCOE CO.)		17,600			23,200			40,800			
EXAMINER	E		10,036	57.02		3,666	15.80		13,702	13,853	13,412
BELLEVILLE (HASTINGS CO.)		14,300			38,900			53,200			
INTELLIGENCER	E		10,917	76.34		6,769	17.40		17,686	17,874	17,512
BRAMPTON (PEEL RM)		60,800			9,300			70,100			
TIMES	E (M-F)		9,018	14.83		219	2.35		9,237	9,288	6,229
BRANTFORD (BRANT CO.)		28,400			38,300			66,700			
EXPOSITOR	E		21,995	77.45		10,486	27.38		32,481	33,023*	32,493*

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BROCKVILLE (LEEDS CO.)											
RECORDER & TIMES	E	8,500	7,343	86.39	20,900	7,713	36.90	29,400	15,056	15,510	15,055
CAMBRIDGE (WATERLOO RM)											
REPORTER	E	27,700	12,601	45.49	4,300	760	17.67	32,000	13,361	13,454*	13,833*
CHATHAM (KENT CO.)											
NEWS	E	15,700	10,216	65.07	22,300	5,198	23.31	38,000	15,414	15,566*	15,675*
COBOURG (NORTHUMBERLAND CO.)											
STAR	E (M-F)	4,600	3,618	78.65	5,500	1,689	30.71	10,100	5,307	5,495	5,172
CORNWALL (STORMONT CO.)											
STANDARD-FREEHOLDER	E	16,900	12,772	75.57	11,700	3,974	33.97	28,600	16,746	17,350	17,137
GUELPH (WELLINGTON CO.)											
MERCURY	E	29,300	15,499	52.90	25,200	2,837	11.26	54,500	18,336	18,463*	18,681*
HALTON RM-HAMILTON-WENTWORTH RM											
SPECTATOR (COMBINED)	E	179,300	114,151	63.66	95,900	26,372	27.50	275,200	140,523	142,733*	142,606*
SPECTATOR (HAMILTON ED.)	E	140,200	92,356	65.87	54,400	24,064	44.24	194,600	116,420	118,522*	
SPECTATOR (BURLINGTON ED.)	E	39,100	21,795	55.74	41,500	2,308	5.56	80,600	24,103	24,211*	
KENORA (KENORA DIST.)											
MINER & NEWS	E (M-F)	3,700	3,736	100.97	3,200	775	24.22	6,900	4,511	4,726	4,686
KINGSTON (FRONTENAC CO.)											
WHIG-STANDARD	E	49,800#	[illegible]	35.89	11,300	14,768	130.69	61,100	32,642	36,126*	35,904*
KIRKLAND LAKE (TIMISKAMING DIST.)											
NORTHERN NEWS	E	4,500	3,346	74.36	9,700	2,290	23.61	14,200	5,636	5,813	5,795
KITCHENER-WATERLOO (WATERLOO RM)											
RECORD	E	78,100	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		42,200			120,300			
LINDSAY (VICTORIA CO.)											
POST	E (M-F)	5,900	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		15,800			21,700			
POST	TH E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LONDON (MIDDLESEX CO.)											
FREE PRESS	M	108,500	66,468	61.26	194,000	59,121	30.47	302,500	125,589	128,085	128,695

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
NIAGARA FALLS (NIAGARA RM)		26,400			12,900			39,300			
REVIEW	E		17,689	67.00		3,402	26.37		21,091	21,281*	20,777*
NORTH BAY (NIPISSING DIST.)		17,400			17,000			34,400			
NUGGET	E		14,461	83.11		8,103	47.66		22,564	24,232	24,206
ORILLIA (SIMCOE CO.)		8,800			11,600			20,400			
PACKET & TIMES	E		6,811	77.40		3,022	26.05		9,833	9,995	9,820
OSHAWA-WHITBY (DURHAM RM)		59,200			48,800			108,000			
TIMES	E		21,053	35.56		2,166	4.44		23,219	23,334*	22,994*
OTTAWA (OTTAWA-CARLETON RM)		299,300#						299,300			
	ALL DAY										
CITIZEN	(M-F)	#	148,990	49.78					148,990	188,483	188,851
CITIZEN	SAT M	#	190,461	63.64					190,461	245,354	243,912
OTTAWA-HULL (OTTAWA-CARLETON RM)		254,300#						254,300			
LE DROIT	ALL DAY	#	32,310	12.71					32,310	40,090	41,760
LE DROIT	SAT E	#	37,295	14.67					37,295	45,988	47,883
OWEN SOUND (GREY CO.)		7,700			33,400			41,100			
SUN TIMES	E		7,106	92.29		14,326	42.89		21,432	22,867	22,113
PEMBROKE (RENFREW CO.)		5,400			15,900			21,300			
OBSERVER	E		4,265	78.98		2,995	18.84		7,260	7,370	7,043
PETERBOROUGH (PETERBOROUGH CO.)		23,600			27,500			51,100			
EXAMINER	E		17,406	73.75		7,442	27.06		24,848	25,432*	24,674*
PORT HOPE (NORTHUMBERLAND CO.)		3,900			1,300			5,200			
GUIDE	E (M-F)		2,952	75.69		439	33.77		3,391	3,537	3,511
ST. CATHARINES (NIAGARA RM)		49,400			15,300			64,700			
STANDARD	E		35,114	71.08		6,231	40.73		41,345	43,418*	42,768*
ST. THOMAS (ELGIN CO.)		11,500			14,200			25,700			
TIMES-JOURNAL	E		6,900	60.00		2,690	18.94		9,590	9,684*	9,819*
SARNIA (LAMBTON CO.)		29,900			19,800			49,700			
OBSERVER	E		20,201	67.56		3,842	19.40		24,043	24,155	24,006
SAULT STE. MARIE (ALGOMA DIST.)		27,400			5,900			33,300			
STAR	E		21,654	79.03		4,390	74.41		26,044	26,600	26,505

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ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
SIMCOE (HALDIMAND-NORFOLK RM)		5,300			16,000			21,300			
REFORMER	E (M-F)		4,099	77.34		5,133	32.08		9,232	9,468	9,862
STRATFORD (PERTH CO.)		10,300			10,900			21,200			
BEACON-HERALD	E		8,157	79.19		4,514	41.41		12,671	13,142*	13,212*
SUDBURY (SUDBURY RM)		48,800#			17,800			66,600			
STAR	E	#	25,337	51.92		2,858	16.06		28,195	28,414	27,989
THUNDER BAY (THUNDER BAY DIST.)		40,600			16,200			56,800			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY		31,863	78.48		5,645	34.85		37,508	38,780	37,660
TIMES-NEWS	M		2,365	5.83		5,244	32.37		7,609	8,669	9,099
CHRONICLE-JOURNAL	E		29,498	72.66		401	2.48		29,899	30,111	28,561
TIMMINS (COCHRANE DIST.)		16,000			4,600			20,600			
PRESS	E		11,035	68.97		1,487	32.33		12,522	14,631	13,288
TORONTO (TORONTO RM)		2,027,100#						2,027,100			
RACING FORM	MON M									3,047	3,776
RACING FORM	M (TU-F)									3,695	3,881
RACING FORM	SAT M									6,827	6,976
RACING FORM	SUN									6,507	7,346
	ALL DAY										
STAR	(M-F)	#	471,017	23.24					471,017	523,458	522,171
STAR	SAT	#	713,345	35.19					713,345	799,407	815,902
STAR	SUN	#	418,684	20.65					418,684	526,975	532,131
TORONTO (TORONTO RM)		1,294,000#						1,294,000			
SUN	M (M-F)	#	225,809	17.45					225,809	289,177	276,618
SUN	SAT M	#	128,485	9.93					128,485	158,173	
SUN	SUN	#	393,656	30.42					393,656	470,130	461,260
WELLAND-PORT COLBORNE (NIAGARA RM)		22,900			20,100			43,000			
TRIBUNE	E		14,387	62.83		2,254	11.21		16,641	17,065*	16,844*
WILLOWDALE (TORONTO MM) COMMERCIAL NEWS & CONSTRUCTION RECORD	M (M-F)									5,804	5,899
WINDSOR (ESSEX CO.)		79,100			55,900			135,000			
STAR	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WOODSTOCK (OXFORD CO.)		9,900			15,500			25,400			
SENTINEL-REVIEW	E		5,911	59.71		3,160	20.39		9,071	9,156*	9,441*

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PRINCE EDWARD ISLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
CHARLOTTETOWN (QUEENS CO.)		9,000			32,400			41,400		
GUARDIAN, PATRIOT	CMB DLY		10,833	120.37		12,294	37.94		23,127	23,572	23,312
GUARDIAN	M		7,042	78.24		10,436	32.21		17,478	17,893	17,645
PATRIOT	E		3,791	42.12		1,858	5.73		5,649	5,679	5,667
SUMMERSIDE (PRINCE CO.)		4,100			11,100			15,200			
JOURNAL-PIONEER	E		3,904	95.22		6,401	57.67		10,305	11,641	11,531
QUEBEC											
CHICOUTIMI (CHICOUTIMI CO.)		20,100			41,400			61,500			
LE QUOTIDIEN DU SAGUENAY-LAC ST. JEAN	M		10,802	53.74		16,868	40.74		27,670	34,726	31,584
PROGRES DIMANCHE	SUN		13,390	66.62		23,294	56.27		36,684	51,299	52,550
GRANBY (SHEFFORD CO.)		19,100			31,700			50,800			
LA VOIX DE L'EST	M		9,265	48.51		6,184	19.51		15,449	15,865	15,535
MONTREAL (ILE DE MONTREAL CO.)		970,200			420,200			1,390,400			
GAZETTE	M (M-F)		164,476	16.95		18,425	4.38		182,901	198,960	199,431
GAZETTE	SAT M		215,719	22.23		33,254	7.91		248,973	274,072	273,444
MONTREAL (ILE DE MONTREAL CO.)		1,238,600#			140,800			1,379,400			
LA PRESSE	M (M-F)	#	164,941	13.32		11,800	8.38		176,741	201,875	202,440
LA PRESSE	SAT M	#	252,710	20.40		23,201	16.48		275,911	321,468	323,170
LA PRESSE	SUN	#	136,631	11.03		11,748	8.34		148,379	169,796	159,862
MONTREAL (ILE DE MONTREAL CO.)		1,142,000#			237,400			1,379,400			
LE DEVOIR	M (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE DEVOIR	SAT M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE JOURNAL	M (M-F)	#	229,047	20.06		49,972	21.05		279,019	327,478	327,074
LE JOURNAL	SAT M	#	244,793	21.44		65,012	27.39		309,805	368,639	369,452
LE JOURNAL	SUN	#	219,055	19.18		60,211	25.36		279,266	344,100	342,435
QUEBEC (QUEBEC CO.)		218,400#			46,700			265,100			
LE JOURNAL	M (M-F)	#	61,632	28.22		9,459	20.25		71,091	107,181	108,096
LE JOURNAL	SAT M	#	62,480	28.61		10,905	23.35		73,385	110,870	111,559
LE JOURNAL	SUN	#	54,028	24.74		9,088	19.46		63,116	95,385	93,779
QUEBEC (QUEBEC CO.)		211,500#			53,600			265,100			
LE SOLEIL	M (M-F)	#	74,846	35.39		11,920	22.24		86,766	117,235	117,881
LE SOLEIL	SAT M	#	98,292	46.47		14,112	26.33		112,404	147,008	143,989
LE SOLEIL	SUN	#	58,616	27.71		9,244	17.25		67,860	93,127	92,470

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SHERBROOKE (SHERBROOKE CO.)		36,200			69,700			105,900			
LA TRIBUNE	M (M-F)		21,378	59.06		15,632	22.43		37,010	42,200	41,529
LA TRIBUNE	SAT M		25,262	69.78		17,134	24.58		42,396	47,600	46,551
RECORD	E (M-F)		1,886	5.21		3,106	4.46		4,992	6,222	6,323
TROIS RIVIERES (ST. MAURICE CO.)		74,900#						74,900			
LE NOUVELLISTE	M	#	43,167	57.63					43,167	56,774	56,008
SASKATCHEWAN											
MOOSE JAW (CEN. DIV. 7)		13,600			7,700			21,300			
TIMES-HERALD	E		8,946	65.78		710	9.22		9,656	9,889	9,571
PRINCE ALBERT (CEN. DIV. 15)		12,200			24,500			36,700			
HERALD	E		8,070	66.15		1,512	6.17		9,582	9,754	9,470
REGINA (CEN. DIV. 6)		65,300#			108,800			174,100			
LEADER-POST	E	#	47,092	72.12		25,501	23.44		72,593	73,253	72,657
SASKATOON (CEN. DIV. 11)		70,400#			28,500			98,900			
STAR-PHOENIX	E	#	43,966	62.45		7,747	27.18		51,713	63,737	63,297

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